Provisional Translation



Economic White Paper 2024

Annual Report on the Japanese Economy and Public Finance — Toward a Vibrant New Economic Stage —

Summary

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This material has been tentatively prepared to explain the Annual Report on the Japanese Economy and Public Finance. For quotations and other purposes, please refer to the text of the Annual Report on the Japanese Economy and Public Finance.

Chapter 1. Macroeconomic Trends and Challenges

- Nominal GDP increased to a record high level of 597 trillion yen (P1, Fig 1).
- Corporate profits hit a record high, and appetite for business investment remained strong (P5, Figs 1 & 3). In contrast, private consumption lacks strength (P2, Fig 1)
- Cash and deposit holdings of the corporate sector stand out internationally. Underinvestment so far has contributed to the low potential growth rate (P6. Figs 1 & 2).
- CPI has risen in the range of 2% (YoY) since last fall (P9, Fig 1).
- As for the wage growth deflated by price level (i.e. real wage), hourly wages of part-time workers have increased since mid-2023, and the rate of decrease in monthly wages of full-time workers has been consistently slowing (P11, Fig 3).
- The nominal wage hike in the 2024 annual negotiation (*shunto*) hits the highest in the last 33 years. More enterprises decided on higher wage increases than in the last year (P10, Figs 1 & 2). Higher growth in payrolls is expected in the months ahead.
- Pass-through from purchase to sales prices almost returned to the pre-deflation period (1980s-early 1990s) (P12, Fig 1). Promoting pass-through of labor costs in SMEs remains important for realizing a virtuous cycle of wages and prices.
- Service trade deficit increases primarily in digital-related areas. Domestic demand surges in areas where foreign companies have an advantage (P7, Figs 1 & 2). Strengthening the earning power in potentially competitive areas is a challenge.
- Number of users of spot-work apps increased approx. 70-fold in 4 years. Recruiting channels in the labor market are diverse partially thanks to DX (P4, Figs 2 & 4).

Chapter 2. Overcoming Growth Constraints Due to Labor Shortages

- Labor shortages in corporations reached a record high level, with the increase in career-changers and the fiercer competition for talent (P15, Fig 3).
- Corporations strengthen wage hikes and labor-saving investment against labor shortages (P15, Fig 4). Labor-saving investment contributes to improved labor productivity (P17, Fig 2).
- Job opening to application ratios are higher for construction workers and caregivers amid the labor shortage, while the ratio is 0.4 for clerical workers (P19, Fig 2). Reskilling is increasingly important since clerical worker's jobs are potentially substituted by AI (P19, Fig 3)
- Foreign workers have increased, accounting for 3.4% of total employees. The wage gap with Japanese workers is reduced to 7% by controlling various attributes. Wages of skilled workers living in Japan for a long period is higher than those of Japanese counterparts. (P22, Figs 1,4 & 5)

Chapter 3. Utilizing Assets Toward an Enriched Socio-Economy

- Households' financial assets have increased by 60% since 2000, though the majority is explained by cash and deposits (P23, Figs 1 & 2). The elderly don't dissave the assets due to longevity risk. Meanwhile, younger generations are increasing their risk appetite (P25. Figs 1 & 2).
- Secondhand housing acquisition increases regardless of income group, now accounting for a quarter of total housing acquisition. (P29, Fig 1). Further promoting the circulation of existing homes is important for realizing a better QoL.
- Labor participation rates of the elderly in Japan, both male and female, stand out among the major advanced economies (P31, Fig 1). People willing to work beyond 65 are increasing (P32, Fig 2). It is essential to inform people of how not adjusting employment affects lifetime income and to review various systems.
- The ratio of companies that set the wage level after mandatory retirement age (*teinen*) above 80% of the pre-retirement wage increased to around 40% (P33, Fig 1).

Chapter 1 Section 1: Trends in the Macroeconomy (1) -GDP



Sources: Cabinet Office, Japan Automobile Dealers Association, Japan Light Motor Vehicle and Motorcycle Association, U.S. Department of Commerce, U.K. Office for National Statistics, German Federal Statistical Office, and INSEE

Chapter 1 Section 1: Trends in the Macroeconomy (2) – Private Consumption



Private consumption is gradually going back to a level that can be explained by disposable income and other factors following Covid-19's categorization as Class 5.



Sources: Cabinet Office, Bank of Japan, Ministry of Internal Affairs and Communications, and MIC.



Accumulated excess savings during the Covid-19 pandemic remains at a high level for worker's households, especially high-income householders, while it is depleted in elderly, low-income, and unemployed households.

Figure 4. The effect on consumption by 1% increase in asset value (%) held by households (wealth effect)



The effect by capital gain increases after 2013. Encouraging a shift from saving to investment is expected to stimulate consumption.

Chapter 1 Section 1: Trends in the Macroeconomy (3) -Labor Market



Figure 1. Trends in the number of employees

Figure 2. Transitions from a population not in the labor force to a population in the labor force



Attention should be given to the flat trend after early 2024 in the flow from "not in labor force" to "labor force" in female, 15-54 years old.

Even amid the decreasing trend in the working age population, the number of employees has been increasing, led by the increase in female employees.

Chapter 1 Section 1: Trends in the Macroeconomy (4) -Labor Market



Figure 2. Channels for recruiting full-time workers (mid-career) important channels for firms (based on survey)



As firms diversify recruiting channels, the number of job openings for full-time workers observed by big data shows steady performance compared to the official statistics collected by "Hello Work."

Sources: Cabinet Office, Ministry of Health, Labor and Welfare, Nowcast Inc., and Timee Inc.



Figure 4. Total users for spot-work apps



Job openings for part-time workers using channels by private firms also greatly increased. In addition, the number of users of spot-work apps increased approx. 70-fold in 4 years. With DX, matching in the labor market is entering a new phase.

Figure 3. Job openings for part-time workers

Chapter 1 Section 1: Trends in the Macroeconomy (5) -Business Sector



Sources: Ministry of Finance, Bank of Japan, and Cabinet Office



Planned investment in FY 2024 shows a two-digit increase in June, which shows firms continued strong motivation for investment.



Due to labor force shortages, many construction firms adjust the amount of receiving orders. Attention should be given to the fact that such supply constraints can restrain investment in buildings and structures.

Chapter 1 Section 1: Trends in the Macroeconomy (6) -Business Sector



While corporate profits are showing steady performance, the amount of accumulated cash and deposits in the corporate sectors stand out compared to major advanced economies and is showing an increasing trend, reaching 60% of GDP.



The potential growth rate in Japan remains the lowest in major advanced economies, due to the negative contribution from labor and the shrinking contribution from capital. It is crucial to direct accumulated cash to investment and higher wages.

Figure 2. Potential growth rate

Chapter 1 Section 1: Trends in the Macroeconomy (7) -Imports and Exports



Trade deficit in services are increasing primarily in digital industries and insurance. Domestic demand is surging for digital products in which foreign companies have a comparative advantage. Measures to improve competitiveness in fields with advantages is essential.

Figure 3. Relationship between exports and exchange rate, effects from exchange rate shock on export prices and export volume



Exports of goods is pausing for increase even aimed the trend of the depreciating yen. Recently, the effects from the exchange rate shock have become smaller due to the expansion of overseas production and the change in price-setting patterns in foreign markets.

Sources: Ministry of Finance, Bank of Japan, and various sources for each industry

Chapter 1 Section 1: Trends in the Macroeconomy (8) -Exchange and Interest Rate



The long-term trend of depreciation in the real effective exchange rate caused by domestic inflation has remained lower compared to trading partners, while, most recently, the widening gap between domestic and foreign interest rates is causing yen depreciation.







After the regime change in monetary policy (March 2024), the short-term prime rate remains flat while the deposit interest rate is increasing.





As for the impact of interest hikes on households, average households will benefit from income gain, as their financial assets outweigh their loans. Households with a housing loan (approx. a quarter of households with two or more people) could suffer from higher loan repayments. The impact could be larger for younger households with a relatively high debt service ratio, though the share of younger households with housing loan payments is limited.

Sources: Ministry of Internal Affairs and Communications, Bank of Japan, and Bloomberg

Chapter 1 Section 2: Establishing an Economic Structure That Will Not Go Back to Deflation (1)



Sources: Ministry of Internal Affairs and Communications; Bank of Japan; Teikoku Databank Ltd. Business View: Price revision trend survey of "195 major food and beverage makers" (July 2024). The dotted line in Figure 2 shows the YoY rate in which the impact of the revision of the Renewable Energy Surcharge Rate is excluded.

Chapter 1 Section 2: Establishing an Economic Structure That Will Not Go Back to Deflation (2)



Figure 2. Distribution of *Shunto* wage increase rates (base pay)



Figure 3. Big data on wage increase rate by age group



In 2024, in addition to a higher wage increase rate in the younger generation than last year, wages for 40s are also increasing, showing a more wide-spread trend for wage hike.

Sources: Japanese Trade Union Confederation, Central Labour Relations Commission, Japan, Ministry of Internal Affairs and Communications, and Payroll Inc.

Chapter 1 Section 2: Establishing an Economic Structure That Will Not Go Back to Deflation (3)





Partly due to the increase in side-work, the ratio of part-time workers tends to show an increasing trend in the survey answered by firms (Monthly Labor Survey), because one job is counted as one worker.

Figure 3. Real wage growth rate by employment type



It is meaningful to see wages by employment type in evaluating trends. In terms of real wages (wages in which inflation is taken into account), hourly wages for part-time workers have been rising (YoY) after mid-2023. For full-time workers, the decreasing rate of monthly wages (contractual cash earnings) is shrinking. For those working at establishments with 30 or more employees, wages have increased for the first time in 26 months.

Sources: Ministry of Health, Labor and Welfare and Ministry of Internal Affairs and Communications. In figure 3, nominal wages are divided by CPI (all items).

Chapter 1 Section 2: Establishing an Economic Structure That Will Not Go Back to Deflation (4)



The price increase rate for service sectors with a high labor cost ratio is steadily becoming larger. Promoting the pass-through of labor costs in SMEs remains important for realizing a virtuous cycle of wages and prices.

Sources: Ministry of Health, Labor and Welfare; Ministry of Internal Affairs and Communications, Bank of Japan, and U.S. Bureau of Labor Statistics.

Chapter 1 Section 2: Establishing an Economic Structure That Will Not Go Back to Deflation (5)





Figure 3. CPI for public services

(By revision process type)

The increasing rates in public service prices show different trends depending on their types of revision processes.

In the period to establish the norm that both prices and wages rise, it is crucial to strike a balance between appropriate pass-through for wage hikes in the public service sector and stabilizing daily life for the people.

Sources: Ministry of Internal Affairs and Communications, U.S. Bureau of Labor Statistics, Eurostat, and Consumer Affairs Agency.

Chapter 1 Section 2: Establishing an Economic Structure That Will Not Go Back to Deflation (6)



Rent in France is increasing while general price increase is capped by regulations. On the other hand, rent in Japan is almost flat amid the price hike in other goods.

Rent has been less responsive to the output gap compared to prices of other goods and services. Rent is expected to start increasing after income grows at a pace greater than price hikes.

Chapter 2 Section 1: Status of Labor Shortages and Measures Taken (1)



Chapter 2 Section 1: Status of Labor Shortages and Measures Taken (2)



Sources: Ministry of Health, Labour and Welfare, Ministry of Internal Affairs and Communications and Recruit Works Institute

Chapter 2 Section 1: Status of Labor Shortages and Measures Taken (3)



Chapter 2 Section 2: Issues Concerning Labor Mobility (1)









- The matching efficiency in Japan is lower than in the US and Germany.
- When the number of job openings and unemployed workers is the same, the probability of leaving unemployment in one month is 80% in US but 30% in Japan.
- Differences in the labor mobility smoothness from unemployment to employment are observed, posing a challenge to the efficiency of resource reallocation in the labor market.

(Sources) Ministry of Health, Labour and Welfare, OECD, Ministry of Internal Affairs and Communications, Eurostat and US Department of Labor

Chapter 2 Section 2: Issues Concerning Labor Mobility (2)



Sources: Ministry of Health, Labour and Welfare, Ministry of Internal Affairs and Communications, doda and Cabinet Office

Chapter 2 Section 2: Issues Concerning Labor Mobility (3)



Figure 1. Extent of shifts of employment

The activeness of inter-industry labor mobility has been declining over the long term.

Figure 2. Breakdown of labor productivity growth



The decisive factor for macroeconomic productivity growth is the productivity increase in each industry. The positive contribution of the productivity boosting effect of interindustry labor reallocation (Denison effect) declined from the 2000s to the 2010s.





- Looking at the contribution of the Denison effect by industry, the ones with the largest contributions, for both positive and negative, are those with relatively low productivity.
- From the 2000s to the 2010s, the contributions of industries with large positive contributions declined significantly, while the negative contribution continued to be large in health and social care services.

Source: EU KLEMS.

Chapter 2 Section 2: Issues Concerning Labor Mobility (4)



Figure 1. Relative wages and permanent employment by industry (2018-2023)

• Even in recent years, both before and after COVID-19, labor migration to high-productivity sectors has not necessarily progressed.

• In the manufacturing sector, where relative wages are high, employment is shrinking and a labor-saving trend can be seen in many industries, except for some growing fields. In the non-manufacturing sector, although there is variation across industries, employment is expanding in response to rising social demand in many sectors with low relative wages, such as nursing care, accommodation and food services.

Chapter 2 Section 3: Issues Concerning Foreign Workers in Japan



Sources: Ministry of Health, Labour and Welfare and Ministry of Internal Affairs and Communications

Chapter 3 Section 1: Household Financial Assets and Investments (1)



Japanese households preferring cash and deposits and U.S.

households preferring risk assets.

While risk assets such as stocks make a large contribution in the U.S., cash and deposits make a large contribution in Japan.

Sources: Ministry of Internal Affairs and Communications, FRB, and Bank of Japan

Chapter 3 Section 1: Household Financial Assets and Investments (2)



Figure 2. Distribution of deaths by age

Figure 1. Financial asset holdings per household (2019)

• While financial assets per Japanese household have increased toward the peak in the early 60s, these assets do not decrease in the elderly years including oldest-old, as people secure funds for retirement against longevity risk.

• In Japan, the challenge is to encourage households to make effective use of their affluent stock of financial assets for economic activities.

(Sources) Ministry of Internal Affairs and Communications, Ministry of Health, Labour and Welfare and the Central Council for Financial Services Information

Chapter 3 Section 1: Household Financial Assets and Investments (3)



Figure 2. Ratios of households that have shifted their assets from cash and deposits to riskier assets



- The number of NISA accounts has increased especially among the working-age population including younger groups.
- The percentage of households that have shifted their financial assets from cash and deposits to risky assets has increased significantly compared to 10 years ago, especially among younger groups.



On the other hand, households with higher annual incomes tend to allocate their income to risky assets and hold a high share of such assets. From the perspective of promoting the "shift from savings to investment," it is important to increase household income.

Sources: Financial Services Agency, the Central Council for Financial Services Information, and Ministry of Internal Affairs and Communications.

Chapter 3 Section 1: Household Financial Assets and Investments (4)



Annex: Japanese and U.S. consumption patterns by age

A comparison of consumption by age of household head between Japan and the U.S. shows that (1) overall consumption peaks in the 55-64 age group in both, (2) the elderly group spends more on food and beverages in Japan, (3) education spending increases significantly in the 45-54 age group in Japan, (4) the spendings in entertainment and accommodation are suppressed in the 45-54 age group in Japan.

Sources: Ministry of Internal Affairs and Communications and U.S. Bureau of Labor Statistics.

Chapter 3 Section 2: Prospects for and Issues Concerning Housing Stock (1)



The number of new housing starts, especially that of owner-occupied housing, has declined to less than half of its peak. This is mainly due to an increase in the number of single-person households and a decrease in the number of married couples with children.



Although the number of housing starts per population/household is declining, it is about twice that of the U.S.

Sources: Ministry of Land, Infrastructure, Transport and Tourism, Ministry of Internal Affairs and Communications, Ministry of Health, Labour and Welfare and US Census Bureau.

Chapter 3 Section 2: Prospects for and Issues Concerning Housing Stock (2)



Figure 1. Contribution of factors to change

The percentage of owner-occupied houses has been declining for many age groups over the long-term, as the percentage of singleperson households with low owner-occupied rates has increased.

Figure 2. Trends in homeownership rate and number of owneroccupied houses due to changes in household composition



As the number of single-person households increases, the average percentage of owner-occupied houses and the number of owner-occupied units is expected to decrease.

Figure 3. Acquisition Status and Locations of Existing Houses



(2) Estimated rate of acquisitions of existing houses



Sources: Ministry of Internal Affairs and Communications, IPSS, Ministry of Land, Infrastructure, Transport and Tourism and Japan Housing Finance Agency

Chapter 3 Section 2: Prospects for and Issues Concerning Housing Stock (3)



Figure 1. Acquisition status of existing house by annual income

The acquisition of existing houses has spread across a wide range of groups over the past decade, regardless of income levels.



Figure 2. Cohort analysis of acquiring existing houses

Acquisition of existing houses is larger among older age groups, and the willingness to acquire them may be getting stronger among younger cohorts.

Chapter 3 Section 2: Prospects for and Issues Concerning Housing Stock (4)



Sources: Japan Housing Finance Agency, Ministry of Land, Infrastructure, Transport and Tourism, Cabinet Office, US Bureau of Economic Analysis and JLL

Chapter 3 Section 3: Utilizing Human Capital of Elderly Workers (1)



Figure 1. Labor participation rate of older people, 65-74 years old

Compared to other advanced countries, the labor participation rate of the elderly has been high and rising significantly over the past decade for both males and females.

Figure 2. Average effective age of labor market exit and current retirement ages



The average retirement age for the elderly in Japan exceeds the age at which they start receiving their pension benefits, while the opposite is true in Europe and the United States.

Source: OECD.

Chapter 3 Section 3: Utilizing Human Capital of Elderly Workers (2)





Figure 3. Increase in lifetime disposable income for seniors working exceeding the "Income threshold"

(1) Increase in income by working exceeding the "income barrier" for women aged 60-64 with spouses. (compared to earning 1 million yen annually)





It is important to encourage people to work to exceed the "income barrier" by informing them that doing so will increase their lifetime disposable income and to review the social security system to support seniors' willingness to work.

Sources: Ministry of Internal Affairs and Communications, National Institute of Population and Social Security Research, Cabinet Office, Ministry of Health, Labour and Welfare, Japan Pension Service and National Tax Agency

Chapter 3 Section 3: Utilizing Human Capital of Elderly Workers (3)

Figure 1. Current status, changes and background of wage reductions when rehiring elderly employees in companies



Although the majority of firms (45%) set wages for workers over the retirement age at 60-70% of pre-retirement wages, an increasing number of firms (40%) are paying wages more than 80% of the pre-retirement level. These firms expect their elderly employees to play a leading role by utilizing their knowledge and experience.

Source: Cabinet office.

Chapter 3 Section 3: Utilizing Human Capital of Elderly Workers (4)

Figure 1. Challenges for companies in hiring older workers



Many companies report "health considerations" and "declining productivity" as challenges in hiring elderly workers.

Figure 3. Impact on labor cost rate and profit margin of companies raising retirement age



Companies that have raised the retirement age experience high labor cost ratios, but profit ratios haven't necessarily worsened. It is important to improve productivity by encouraging labor-saving investments, etc.

Figure 2. Challenges and background to employment of the elderly



Industries with long working hours report the health of the elderly as an issue for hiring. Industries with relatively low labor shortages report their low productivity as an issue.

Sources: Cabinet office, Bank of Japan, and Ministry of health, labor and welfare.