World Economic Trends
The 2014 Autumn Report
– Sustainability of Global Economic Growth –
(Summary)

January 2015

Cabinet Office
Government of Japan
The world economy is moderately recovering amid a U.S. recovery, despite weakness seen in some countries, including China and other emerging countries. While the future course of the Euro area has grown more uncertain since the summer of 2014, the world economy is likely to continue a moderate recovery for the immediate future.

There are three factors behind the moderate recovery: (1) import growth in the world’s two largest importers (USA and China) (Fig. 1), (2) wage growth in developed countries (Fig. 2) and (3) price hikes (Fig. 3) are all slow.

Behind the slow import growth are weak demand growth, structural factors (including an industrial material import decline due to growth in U.S. shale gas and oil production), policy factors (including China’s emphasis on structural adjustment and its suppression of growth potential), etc. (Fig. 4).

Behind the slow wage growth are increasing low-wage employment in low-skill industries and an increasing share of part-time employment, etc. (Fig. 5).

Fig. 1 Import Trends

Fig. 2 Real Hourly Wage in Major Developed Countries

Fig. 3 Price Hikes in Major Developed Countries

Fig. 4 Mechanism of Three Slow Rises

Fig. 5 Part-time Workers’ Share
Global Economy: Continuing moderate recovery

- Main future scenario
  The entire global economy will continue the moderate recovery due to the U.S. recovery, etc. Crude oil price drops will push up corporate earnings and wages and will support private consumption in non-oil-producing countries. (International organizations forecast the real global economic growth rate at around 3% for 2015)

- Risks:
  1. In the process of U.S. monetary policy normalization, international financial markets could wildly fluctuate, with funds flowing out from emerging economies, affecting the real economy.
  2. The European economy could grow uncertain.
     - Deflation fears (downside factor for wage growth and nonresidential investment) accompanying prolonged low inflation in the Euro area
     - Growing geopolitical risks including Ukraine situation changes
     - Political situation including Greece (doubts growing over the EU's fiscal soundness policy)
  3. China’s hard landing and impacts on other economies depending heavily on exports to China in the case of the Chinese economy’s failure to change its growth model (e.g. If China’s real estate market adjustment is prolonged, the real economy including investment may rapidly slow down through financial disruption.)
  4. Crude oil price drops could lower the growth potential of oil-producing countries depending heavily on crude oil for exports and government finance (Russia, Middle Eastern countries, etc.). Deterioration in confidence of investors anticipating such development could destabilize international financial markets.
The economy is recovering in a virtuous circle where improvements in the employment environment lead to private consumption growth (Fig. 1).

Employment has quantitatively improved (employment increased) since early 2014 (Table 2). Qualitative employment improvements will be a key point for the future. The number of workers who have found part-time jobs while hoping to get full-time jobs has remained high, leaving room for improvement in the employment market (Fig. 3).

Consumption has been robust, centering on durable goods (Fig. 4). While wage growth has been moderate, an increase in disposable income and improvements in high-income consumers’ confidence have pushed up consumption (Fig. 5).

Housing starts have been picking up thanks to employment recovery and low interest rates (Fig. 6).
Chapter 1, Section 2. Recovering U.S. Economy (2) – Sources of U.S. Growth Potential –

The U.S. potential growth rate, though lower than in the 2000s, is still at one of the highest levels among developed countries (Fig. 1). USA has taken advantage of a highly flexible labor market, high education levels and fine-tuned marketing to revive international competitiveness (Table 2). Mining and information technology sectors, and the computer/electronics sector of the manufacturing industries have driven economic growth (Fig. 3).

The shale revolution has driven production, nonresidential investment and employment growth. It has also boosted the U.S. potential growth rate, though lower than in the 2000s, is still at one of the highest levels among developed countries (Fig. 1). USA has taken advantage of a highly flexible labor market, high education levels and fine-tuned marketing to revive international competitiveness (Table 2). Mining and information technology sectors, and the computer/electronics sector of the manufacturing industries have driven economic growth (Fig. 3).

The shale revolution has driven production, nonresidential investment and employment growth. It has also boosted the share of industrial materials (including petrochemical products) in exports, exerting a structural impact on trade (Fig. 4). The shale revolution has triggered the return of factories to USA for the purpose of reducing lead times in some sectors. Inbound direct investment in USA has expanded due to lower energy costs and the expansion of the market size (Fig. 5). But attention should be paid to how the recent crude oil price plunge will affect the shale revolution.

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**Fig. 1 Potential Growth**

![Diagram showing potential growth rates of USA, Germany, and Japan, with USA having a growth rate of 2.0% in 2014.](image)

**Table 2 International Competitiveness Ranking by Pillar (Comparison between countries) (rank)**

<table>
<thead>
<tr>
<th>Pillar</th>
<th>U.S.</th>
<th>Germany</th>
<th>Japan</th>
</tr>
</thead>
<tbody>
<tr>
<td>Overall competitiveness</td>
<td>3</td>
<td>5</td>
<td>6</td>
</tr>
<tr>
<td>Institutions</td>
<td>30</td>
<td>17</td>
<td>11</td>
</tr>
<tr>
<td>Infrastructure</td>
<td>12</td>
<td>7</td>
<td>6</td>
</tr>
<tr>
<td>Macroeconomic environment</td>
<td>113</td>
<td>24</td>
<td>127</td>
</tr>
<tr>
<td>Health and primary education</td>
<td>49</td>
<td>14</td>
<td>6</td>
</tr>
<tr>
<td>Higher education and training</td>
<td>7</td>
<td>16</td>
<td>21</td>
</tr>
<tr>
<td>Goods market efficiency</td>
<td>16</td>
<td>19</td>
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<tr>
<td>Labor market efficiency</td>
<td>4</td>
<td>35</td>
<td>22</td>
</tr>
<tr>
<td>Financial market development</td>
<td>9</td>
<td>25</td>
<td>16</td>
</tr>
<tr>
<td>Technological readiness</td>
<td>16</td>
<td>13</td>
<td>20</td>
</tr>
<tr>
<td>Market size</td>
<td>1</td>
<td>5</td>
<td>4</td>
</tr>
<tr>
<td>Business sophistication</td>
<td>4</td>
<td>3</td>
<td>1</td>
</tr>
<tr>
<td>R&amp;D Innovation</td>
<td>5</td>
<td>6</td>
<td>4</td>
</tr>
</tbody>
</table>

(Note) 1. Source: World Economic Forum
2. USA ranked fifth in 2011 and seventh in 2012.

**Fig. 3 Industry-by-industry GDP Trends**

![Diagram showing industry-by-industry GDP trends with manufacturing, mining, and IT-related sectors highlighted.](image)

**Fig. 4 Export Breakdown**

- 2007: Goods exports: $1,148.1 billion
  - Industrial materials exports: $316.3 billion
- 2013: Goods exports: $1,579.5 billion
  - Industrial materials exports: $509.3 billion

(Note) 1. Source: U.S. Department of Commerce
2. Nominal data on a census basis

**Fig. 5 Inbound Direct Investment in Manufacturing and its Percentage of GDP**

![Diagram showing inbound direct investment in manufacturing and its percentage of GDP.](image)