(Provisional Translation)

(Attachment)

Economy Watchers (survey coverage) by region and by sector

As of January 2010

Unit/Person (%)

	Hokkaido		Tohoku		Kanto						Tokai		Hokuriku		Kinki		Chugoku		Shikoku		Kyushu		Okinawa		National Total	
							Northern Kanto		Southern Kanto																	
Total	130	100.0%	210	100.0%	530	100.0%	200	100.0%	330	100.0%	250	100.0%	100	100.0%	290	100.0%	170	100.0%	110	100.0%	210	100.0%	50	100.0%	2050	100.0%
Household activity-related	91	70.0%	146	69.5%	350	66.0%	135	67.5%	215	65.2%	166	66.4%	69	69.0%	198	68.3%	118	69.4%	75	68.2%	141	67.1%	33	66.0%	1387	67.7%
Retail	52	40.0%	94	44.8%	189	35.7%	71	35.5%	118	35.8%	101	40.4%	40	40.0%	109	37.6%	71	41.8%	46	41.8%	84	40.0%	20	40.0%	806	39.3%
Shopping area, High street shop	10	7.7%	17	8.1%	46	8.7%	19	9.5%	27	8.2%	25	10.0%	8	8.0%	30	10.3%	15	8.8%	11	10.0%	18	8.6%	4	8.0%	184	9.0%
Representative of shopping area	7	5.4%	6	2.9%	15	2.8%	7	3.5%	8	2.4%	7	2.8%	4	4.0%	4	1.4%	8	4.7%	4	3.6%	11	5.2%	1	2.0%	67	3.3%
High street shop operator, clerk	3	2.3%	11	5.2%	31	5.8%	12	6.0%	19	5.8%	18	7.2%	4	4.0%	26	9.0%	7	4.1%	7	6.4%	7	3.3%	3	6.0%	117	5.7%
Department store	7	5.4%	9	4.3%	33	6.2%	6	3.0%	27	8.2%	15	6.0%	5	5.0%	18	6.2%	11	6.5%	6	5.5%	15	7.1%	2	4.0%	121	5.9%
Floor manager, staff	7	5.4%	9	4.3%	33	6.2%	6	3.0%	27	8.2%	15	6.0%	5	5.0%	18	6.2%	11	6.5%	6	5.5%	15	7.1%	2	4.0%	121	5.9%
Supermarket	8	6.2%	13	6.2%	20	3.8%	7	3.5%	13	3.9%	16	6.4%	7	7.0%	17	5.9%	12	7.1%	8	7.3%	12	5.7%	3	6.0%	116	5.7%
Store manager, sales clerk	8	6.2%	13	6.2%	20	3.8%	7	3.5%	13	3.9%	16	6.4%	7	7.0%	17	5.9%	12	7.1%	8	7.3%	12	5.7%	3	6.0%	116	5.7%
Convenience store	6	4.6%	14	6.7%	24	4.5%	10	5.0%	14	4.2%	11	4.4%	4	4.0%	8	2.8%	6	3.5%	4	3.6%	8	3.8%	4	8.0%	89	4.3%
Area manager, store manager	6	4.6%	14	6.7%	24	4.5%	10	5.0%	14	4.2%	11	4.4%	4	4.0%	8	2.8%	6	3.5%	4	3.6%	8	3.8%	4	8.0%	89	4.3%
Clothing shop	4	3.1%	10	4.8%	19	3.6%	9	4.5%	10	3.0%	4	1.6%	4	4.0%	9	3.1%	6	3.5%	6	5.5%	8	3.8%	2	4.0%	72	3.5%
Clothing shop operator, sales clerk	4	3.1%	10	4.8%	19	3.6%	9	4.5%	10	3.0%	4	1.6%	4	4.0%	9	3.1%	6	3.5%	6	5.5%	8	3.8%	2	4.0%	72	3.5%
Electrical appliance retailer	4	3.1%	5	2.4%	10	1.9%	3	1.5%	7	2.1%	3	1.2%	3	3.0%	4	1.4%	5	2.9%	3	2.7%	5	2.4%	2	4.0%	44	2.1%
Electrical appliance retailer operator, clerk	4	3.1%	5	2.4%	10	1.9%	3	1.5%	7	2.1%	3	1.2%	3	3.0%	4	1.4%	5	2.9%	3	2.7%	5	2.4%	2	4.0%	44	2.1%
Automobile	7	5.4%	11	5.2%	18	3.4%	9	4.5%	9	2.7%	14	5.6%	5	5.0%	13	4.5%	9	5.3%	5	4.5%	7	3.3%	1	2.0%	90	4.4%
Automobile and auto parts shop operator, clerk	7	5.4%	11	5.2%	18	3.4%	9	4.5%	9	2.7%	14	5.6%	5	5.0%	13	4.5%	9	5.3%	5	4.5%	7	3.3%	1	2.0%	90	4.4%
Others	6	4.6%	15	7.1%	19	3.6%	8	4.0%	11	3.3%	13	5.2%	4	4.0%	10	3.4%	7	4.1%	3	2.7%	11	5.2%	2	4.0%	90	4.4%
Housing-related shop operator, clerk	2	1.5%	3	1.4%	7	1.3%	5	2.5%	2	0.6%	3	1.2%	1	1.0%	1	0.3%	2	1.2%	1	0.9%	3	1.4%	0	0.0%	23	1.1%
Other specialty shop operator, clerk	4	3.1%	12	5.7%	9	1.7%	3	1.5%	6	1.8%	7	2.8%	3	3.0%	9	3.1%	5	2.9%	2	1.8%	5	2.4%	2	4.0%	58	2.8%
Other persons capable of grasping retail industry	0	0.0%	0	0.0%	3	0.6%	0	0.0%	3	0.9%	3	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	1.4%	0	0.0%	9	0.4%
Food and beverage	8	6.2%	10	4.8%	22	4.2%	10	5.0%	12	3.6%	11	4.4%	4	4.0%	16	5.5%	7	4.1%	6	5.5%	11	5.2%	2	4.0%	97	4.7%
High-class restaurant operator, staff	4	3.1%	2	1.0%	2	0.4%	1	0.5%	1	0.3%	1	0.4%	1	1.0%	2	0.7%	1	0.6%	0	0.0%	5	2.4%	1	2.0%	19	0.9%
Standard class restaurant operator, staff	1	0.8%	6	2.9%	15	2.8%	6	3.0%	9	2.7%	7	2.8%	2	2.0%	11	3.8%	3	1.8%	4	3.6%	3	1.4%	0	0.0%	52	2.5%
Snack bar operator, staff	3	2.3%	1	0.5%	5	0.9%	3	1.5%	2	0.6%	2	0.8%	1	1.0%	1	0.3%	1	0.6%	1	0.9%	1	0.5%	0	0.0%	16	0.8%
Other persons capable of grasping restaurant industry	0	0.0%	1	0.5%	0	0.0%	0	0.0%	0	0.0%	1	0.4%	0	0.0%	2	0.7%	2	1.2%	1	0.9%	2	1.0%	1	2.0%	10	0.5%
Services	26	20.0%	36	17.1%	110	20.8%	42	21.0%	68	20.6%	40	16.0%	20	20.0%	59	20.3%	33	19.4%	18	16.4%	39	18.6%	9	18.0%	390	19.0%
Travel, transportation	14	10.8%	16	7.6%	44	8.3%	18	9.0%	26	7.9%	18	7.2%	8	8.0%	25	8.6%	13	7.6%	6	5.5%	15	7.1%	3	6.0%	162	7.9%
Tourist hotel and inn operators, staff	3	2.3%	4	1.9%	4	0.8%	4	2.0%	0	0.0%	2	0.8%	2	2.0%	7	2.4%	2	1.2%	1	0.9%	4	1.9%	2	4.0%	31	1.5%
City hotel and inn operators, staff	0	0.0%	6	2.9%	15	2.8%	5	2.5%	10	3.0%	4	1.6%	2	2.0%	7	2.4%	5	2.9%	1	0.9%	4	1.9%	0	0.0%	44	2.1%
Travel agent operator, employees	5	3.8%	3	1.4%	14	2.6%	6	3.0%	8	2.4%	8	3.2%	2	2.0%	5	1.7%	1	0.6%	1	0.9%	2	1.0%	1	2.0%	42	2.0%
Taxi driver	6	4.6%	3	1.4%	11	2.1%	3	1.5%	8	2.4%	4	1.6%	2	2.0%	6	2.1%	5	2.9%	3	2.7%	5	2.4%	0	0.0%	45	2.2%
Telecom company	2	1.5%	8	3.8%	23	4.3%	9	4.5%	14	4.2%	5	2.0%	7	7.0%	9	3.1%	9	5.3%	5	4.5%	9	4.3%	3	6.0%	80	3.9%
Telecom company employee	2	1.5%	8	3.8%	23	4.3%	9	4.5%	14	4.2%	5	2.0%	7	7.0%	9	3.1%	9	5.3%	5	4.5%	9	4.3%	3	6.0%	80	3.9%
Leisure facility operator	4	3.1%	6	2.9%	22	4.2%	8	4.0%	14	4.2%	8	3.2%	4	4.0%	13	4.5%	6	3.5%	4	3.6%	6	2.9%	2	4.0%	75	3.7%
Sightseeing spot, amusement park, theme park staff	2	1.5%	5	2.4%	5	0.9%	2	1.0%	3	0.9%	5	2.0%	1	1.0%	6	2.1%	3	1.8%	2	1.8%	1	0.5%	1	2.0%	31	1.5%
Golf course operator, employee	0	0.0%	0	0.0%	8	1.5%	4	2.0%	4	1.2%	1	0.4%	0	0.0%	1	0.3%	1	0.6%	1	0.9%	3	1.4%	1	2.0%	16	0.8%
Pachinko parlor operator, employee	1	0.8%	0	0.0%	1	0.2%	0	0.0%	1	0.3%	1	0.4%	1	1.0%	1	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	5	0.2%
Cycle-, horse-, boat-race course staff	0	0.0%	1	0.5%	3	0.6%	1	0.5%	2	0.6%	0	0.0%	1	1.0%	2	0.7%	1	0.6%	1	0.9%	2	1.0%	0	0.0%	11	0.5%
Staff at other leisure facilities	1	0.8%	0	0.0%	5	0.9%	1	0.5%	4	1.2%	1	0.4%	1	1.0%	3	1.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	12	0.6%
Other services	6	4.6%	6	2.9%	21	4.0%	7	3.5%	14	4.2%	9	3.6%	1	1.0%	12	4.1%	5	2.9%	3	2.7%	9	4.3%	1	2.0%	73	3.6%
Beauty parlor operator, employee	5	3.8%	5	2.4%	7	1.3%	2	1.0%	5	1.5%	7	2.8%	1	1.0%	4	1.4%	4	2.4%	2	1.8%	5	2.4%	0	0.0%	40	2.0%
Other persons capable of grasping service industry	1	0.8%	1	0.5%	14	2.6%	5	2.5%	9	2.7%	2	0.8%	0	0.0%	8	2.8%	1	0.6%	1	0.9%	4	1.9%	1	2.0%	33	1.6%
Housing	5	3.8%	6	2.9%	29	5.5%	12	6.0%	17	5.2%	14	5.6%	5	5.0%	14	4.8%	7	4.1%	5	4.5%	7	3.3%	2	4.0%	94	4.6%
Architect's office manager, staff	1	0.8%	2	1.0%	14	2.6%	6	3.0%	8	2.4%	5	2.0%	0	0.0%	0	0.0%	4	2.4%	2	1.8%	3	1.4%	0	0.0%	31	1.5%
Housing sale company operator, employee	4	3.1%	3	1.4%	14	2.6%	6	3.0%	8	2.4%	6	2.4%	5	5.0%	11	3.8%	3	1.8%	2	1.8%	3	1.4%	2	4.0%	53	2.6%
Other persons capable of grasping housing	0	0.0%	1	0.5%	1	0.2%	0	0.0%	1	0.3%	3	1.2%	0	0.0%	3	1.0%	0	0.0%	1	0.9%	1	0.5%	0	0.0%	10	0.5%
Other persons capable of grasping household activity	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

	Hokkaido		Tohoku		Kanto						Tokai		Hokuriku		Kinki		Chugoku		Shikoku		Kyushu		Okinawa		National Total	
							Northern Kanto		Southern Kanto																	
Corporate activity-related	26	20.0%	42	20.0%	128	24.2%	47	23.5%	81	24.5%	58	23.2%	21	21.0%	65	22.4%	35	20.6%	24	21.8%	47	22.4%	10	20.0%	456	22.2%
Persons engaged in agriculture, forestry, or fisheries	0	0.0%	2	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	1	0.9%	3	1.4%	0	0.0%	7	0.3%
Mining industry operator, employee	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Manufacturing firm operator, employee	8	6.2%	13	6.2%	60	11.3%	29	14.5%	31	9.4%	27	10.8%	10	10.0%	33	11.4%	19	11.2%	11	10.0%	19	9.0%	2	4.0%	202	9.9%
Food and kindred products	3	2.3%	4	1.9%	6	1.1%	4	2.0%	2	0.6%	1	0.4%	1	1.0%	2	0.7%	2	1.2%	2	1.8%	3	1.4%	1	2.0%	25	1.2%
Textile mill products	0	0.0%	1	0.5%	1	0.2%	0	0.0%	1	0.3%	0	0.0%	2	2.0%	3	1.0%	1	0.6%	1	0.9%	1	0.5%	0	0.0%	10	0.5%
Furniture, lumber & wood products	1	0.8%	2	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.7%	1	0.6%	1	0.9%	1	0.5%	0	0.0%	8	0.4%
Pulp, paper & paper products	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.8%	0	0.0%	1	0.3%	0	0.0%	1	0.9%	0	0.0%	0	0.0%	4	0.2%
Publishing, printing industries	2	1.5%	2	1.0%	9	1.7%	2	1.0%	7	2.1%	2	0.8%	0	0.0%	1	0.3%	0	0.0%	0	0.0%	1	0.5%	0	0.0%	17	0.8%
Chemical industry	0	0.0%	0	0.0%	4	0.8%	2	1.0%	2	0.6%	3	1.2%	1	1.0%	4	1.4%	2	1.2%	1	0.9%	1	0.5%	0	0.0%	16	0.8%
Petroleum & coal products	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Plastic products	0	0.0%	0	0.0%	5	0.9%	2	1.0%	3	0.9%	0	0.0%	1	1.0%	1	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	7	0.3%
Stone, clay & glass products	0	0.0%	1	0.5%	3	0.6%	3	1.5%	0	0.0%	3	1.2%	0	0.0%	1	0.3%	1	0.6%	1	0.9%	2	1.0%	1	2.0%	13	0.6%
Iron & steel industry	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.4%	0	0.0%	0	0.0%	2	1.2%	1	0.9%	1	0.5%	0	0.0%	5	0.2%
Nonferrous metals & products	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	1	0.0%
Fabricated metal products	2	1.5%	0	0.0%	5	0.9%	2	1.0%	3	0.9%	2	0.8%	1	1.0%	4	1.4%	1	0.6%	0	0.0%	1	0.5%	0	0.0%	16	0.8%
Machinery & equipment	0	0.0%	1	0.5%	7	1.3%	4	2.0%	3	0.9%	3	1.2%	2	2.0%	3	1.0%	2	1.2%	1	0.9%	2	1.0%	0	0.0%	21	1.0%
Electrical machinery, equipment & supplies	0	0.0%	2	1.0%	9	1.7%	5	2.5%	4	1.2%	6	2.4%	2	2.0%	8	2.8%	2	1.2%	2	1.8%	4	1.9%	0	0.0%	35	1.7%
Transportation equipment	0	0.0%	0	0.0%	4	0.8%	2	1.0%	2	0.6%	4	1.6%	0	0.0%	1	0.3%	3	1.8%	0	0.0%	2	1.0%	0	0.0%	14	0.7%
Miscellaneous manufacturing industries	0	0.0%	0	0.0%	7	1.3%	3	1.5%	4	1.2%	0	0.0%	0	0.0%	2	0.7%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	10	0.5%
Non-manufacturing firm operator, employee	18	13.8%	24	11.4%	68	12.8%	18	9.0%	50	15.2%	31	12.4%	11	11.0%	32	11.0%	15	8.8%	12	10.9%	25	11.9%	8	16.0%	244	11.9%
Construction	2	1.5%	3	1.4%	8	1.5%	2	1.0%	6	1.8%	3	1.2%	2	2.0%	5	1.7%	3	1.8%	2	1.8%	3	1.4%	2	4.0%	33	1.6%
Transport	3	2.3%	4	1.9%	11	2.1%	3	1.5%	8	2.4%	6	2.4%	2	2.0%	5	1.7%	3	1.8%	3	2.7%	3	1.4%	2	4.0%	42	2.0%
Communications	2	1.5%	3	1.4%	6	1.1%	1	0.5%	5	1.5%	3	1.2%	1	1.0%	1	0.3%	2	1.2%	2	1.8%	2	1.0%	1	2.0%	23	1.1%
Financial	1	0.8%	2	1.0%	10	1.9%	4	2.0%	6	1.8%	4	1.6%	2	2.0%	2	0.7%	2	1.2%	1	0.9%	6	2.9%	0	0.0%	30	1.5%
Real estate	0	0.0%	0	0.0%	5	0.9%	2	1.0%	3	0.9%	3	1.2%	1	1.0%	3	1.0%	1	0.6%	1	0.9%	2	1.0%	0	0.0%	16	0.8%
Services	9	6.9%	9	4.3%	26	4.9%	6	3.0%	20	6.1%	11	4.4%	3	3.0%	10	3.4%	4	2.4%	3	2.7%	9	4.3%	3	6.0%	87	4.2%
Ad agency, news agents	1	0.8%	4	1.9%	7	1.3%	2	1.0%	5	1.5%	4	1.6%	1	1.0%	4	1.4%	1	0.6%	2	1.8%	3	1.4%	1	2.0%	28	1.4%
Judicial scrivener office, management consultant, accounting firm staff	3	2.3%	3	1.4%	10	1.9%	3	1.5%	7	2.1%	5	2.0%	2	2.0%	4	1.4%	1	0.6%	1	0.9%	4	1.9%	1	2.0%	34	1.7%
Copying services	0	0.0%	1	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.3%	1	0.6%	0	0.0%	0	0.0%	1	2.0%	4	0.2%
Other services	5	3.8%	1	0.5%	9	1.7%	1	0.5%	8	2.4%	2	0.8%	0	0.0%	1	0.3%	1	0.6%	0	0.0%	2	1.0%	0	0.0%	21	1.0%
Other non-manufacturing	1	0.8%	3	1.4%	2	0.4%	0	0.0%	2	0.6%	1	0.4%	0	0.0%	6	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	13	0.6%
Other persons capable of grasping corporate activity	0	0.0%	3	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	0.1%
Employment-related	13	10.0%	22	10.5%	52	9.8%	18	9.0%	34	10.3%	26	10.4%	10	10.0%	27	9.3%	17	10.0%	11	10.0%	22	10.5%	7	14.0%	207	10.1%
Temporary manpower company, outsourcing company employee	2	1.5%	7	3.3%	17	3.2%	6	3.0%	11	3.3%	11	4.4%	2	2.0%	7	2.4%	4	2.4%	3	2.7%	7	3.3%	2	4.0%	62	3.0%
Job information magazine editor	4	3.1%	2	1.0%	9	1.7%	2	1.0%	7	2.1%	2	0.8%	1	1.0%	1	0.3%	3	1.8%	2	1.8%	1	0.5%	2	4.0%	27	1.3%
Person in charge of help wanted ads at newspaper publisher	2	1.5%	4	1.9%	4	0.8%	3	1.5%	1	0.3%	2	0.8%	2	2.0%	5	1.7%	2	1.2%	1	0.9%	3	1.4%	0	0.0%	25	1.2%
Job placement office staff	4	3.1%	9	4.3%	13	2.5%	5	2.5%	8	2.4%	7	2.8%	3	3.0%	7	2.4%	4	2.4%	3	2.7%	5	2.4%	1	2.0%	56	2.7%
Private employment agency staff	0	0.0%	0	0.0%	4	0.8%	1	0.5%	3	0.9%	2	0.8%	1	1.0%	4	1.4%	2	1.2%	1	0.9%	3	1.4%	0	0.0%	17	0.8%
Person in charge of employment at school	1	0.8%	0	0.0%	5	0.9%	1	0.5%	4	1.2%	2	0.8%	1	1.0%	3	1.0%	2	1.2%	1	0.9%	3	1.4%	2	4.0%	20	1.0%
Other persons capable of grasping employment trends	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%