# Chapter 2 Rebuilding Finance and Enterprises

# [Section 1 Problems Facing Finance and Enterprises]

1. Declining Function of Indirect Finance

- Japan's financial system depends heavily on indirect finance.

- Enterprises' fund-raising means  $\rightarrow$  39% for indirect finance, 36% for direct finance
- Considering financial institutions' equity and bond holdings  $\rightarrow$  50% are indirect finance-related, 26% are direct finance-related

 $\rightarrow$  The main bank system is at the core of Japan's indirect finance system.

- Factors behind Declining Function of Indirect Finance

Problems at financial institutions: Non-performing loan problem  $\rightarrow$  Reduced risk-taking capacity at financial institutions

Problems at client enterprises: Excessive debt problem  $\rightarrow$  Increased credit risks

 $\rightarrow$  Affecting corporate finance in terms of business investment and daily operations

# 2. Effects on Business Investment

- Listed Manufacturing Firms' Recent Business Investment Behavior (FY 1998-2001)

Firms with high returns on assets  $\rightarrow$  Encouraging business investment

Firms with high capital costs (interest rates on liabilities)  $\rightarrow$  Limiting investment and repaying borrowings

Funding conditions (cash flow, long-term borrowings, bond issues) do not affect investment  $\rightarrow$  Easier constraints on fund-raising, priority given to debt repayment

The main bank system serves to restrict business investment (possible credit crunch).

3. Effects on Small and Medium Enterprises (SMEs)

- Present State of SME Finance

Lending to SMEs has declined and financial institutions are reluctant to give loans to SMEs. Inter-company credit for SMEs has dropped relatively and substantially since the 1990s.

 $\rightarrow$  It is difficult for the effects of monetary easing to reach SMEs.

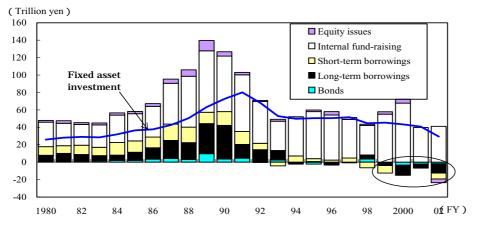
- Policy Measures to Facilitate SME Finance

Measures include safety net guarantee and lending systems, loans backed by accounts receivable, and the Bank of Japan's purchases from banks of asset-backed securities such as CP backed by accounts receivable.

→ Diversification of fund-raising channels, prevention of decline in inter-company credit

Based on the above:

- Resolving the non-performing loan problem at banks → Rebuilding finance (normalizing indirect finance)
- Reducing excessive debt, promoting early business turnaround and enhancing profitability at enterprises → Rebuilding enterprises



#### Figure 2-1-1 Non-financial Enterprises' Business Investment (all industries)

Priority given to debt repayment

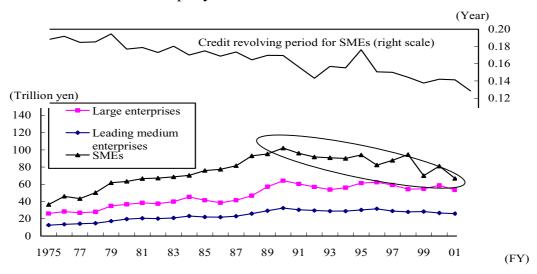
 Table 2-1-2 Business Investment Behavior and Fund-Raising (Manufacturers)

 Changes seen in roles of main banks

	1988-1992		1993-1997		1998-2001	
	Symbol	Significance	Symbol	Significance	Symbol	Significance
Return on assets (ROA)	+	**	+	**	+	**
Interest rates on debts	-	**	-	**	-	*
Capital stock	-		-	**	-	*
Cash flow	+	*	-	*	+	
Long-term borrowings	-		-	*	-	
Bonds	+	**	+	*	+	
Main bank dummy	+		+	*	-	*
Coefficient of determination adjusted for degrees of freedom	0.858		0.873		0.824	

# Figure 2-1-6 Inter-company Credit for SMEs

The inter-company credit situation is severe for SMEs



# [Section 2 Rebuilding Finance]

- 1. Present State of Disposal of Non-performing Loans (Year-on-year changes in parentheses)
- Disposal of non-performing loans was progressed in FY 2002: Major banks' outstanding NPLs at \\$20.2 trillion (down \\$6.5 trillion), share of NPLs at 7.2% (down 1.2 percentage points)
- NPLs regarding borrowers in danger of bankruptcy or below were actively written off from balance sheets. (up ¥5.6 trillion)

 $\rightarrow$  (1) growing liquidation of loans, (2) increasing reconstruction-oriented NPL disposals, (3) growing improvement in business performance

- NPL disposal costs declined (down ¥2.6 trillion), but exceeded core operating profit.

- 2. Challenges Facing NPL Disposal
- NPL Share-Halving Target

Share of NPLs at major banks in FY2001 are to be halved by FY 2004

 $\rightarrow$  Major banks' business plans reflect the target (cutting the NPL share to some 4%).

Features of NPL disposal in FY 2002 compared with past disposal

- $\rightarrow$  (1) progress in NPL disposal (up), (2) New NPLs (down)
- Tasks to achieve the target

Promotion of NPL disposal

NPLs to borrowers in danger of bankruptcy or below subject to 50%-80% rule

 $\rightarrow$  Major banks are already making progress

Loans to borrowers that need special attention

 $\rightarrow$  Business selection and early turnaround measures to make loans performing

Loans to normal borrowers and borrowers that need attention

 $\rightarrow$  Prevent degradation of loans to help reduce new NPLs

Improvement of profitability

Setting interest rates at levels in line with credit risks of client firms Deferred tax asset issue  $\rightarrow$  Sufficient taxable profits are required.

3. Incentive Structure of the Financial System

- Significance of incentives for normalizing indirect finance From company-based loans to project-based loans (project finance)
- Advantage of loan liquidation (market-oriented indirect finance)

 $\rightarrow$  Transfer of loans to third parties that have risk-taking capacity

 $\rightarrow$  Contributing to facilitation of fund flows and stabilization of financial system

- Increasing asset liquidation

Increase in liquidated assets held by (non-financial) enterprises

 $\rightarrow$  Enterprises purchasing such assets implying supply of funds , offsetting falls in bank loans

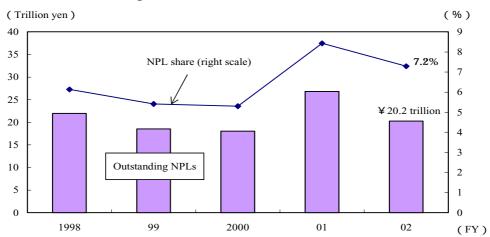
- Unwinding cross share holdings

Equity buybacks, investor relations activities  $\rightarrow$  Using direct finance

- Reviewing government finance

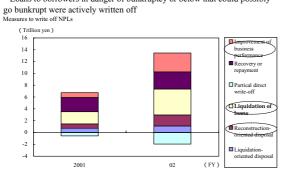
It is required to review their operating field, under the principle 'Assign all that can be done by the private sector to the private sector'

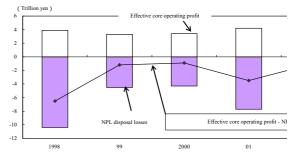
# Figure 2-2-1 Major Banks' Outstanding Non-performing Loans and NPLs' Share of Total Loans



Outstanding NPLs and their share declined in FY 2002

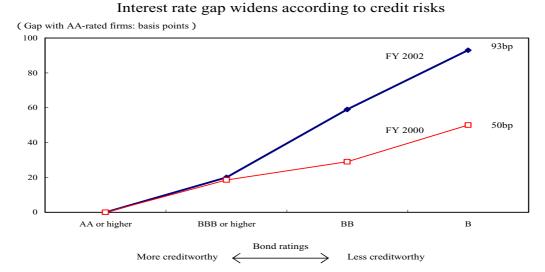
Figure 2-2-2 Major Banks' Measures to Write off NPLs Loans to borrowers in danger of bunkruptcy or below that could possibly go bunkrupt were actually written off Figure 2-2-3 Major Banks' Effective Core Operating Profit and NPL Disposal Losses





INPL disposal losses declined,

Figure 2-2-6 Firms' Creditworthiness and Fund-raising Cost





Deferred tax assets account for majority of core capital

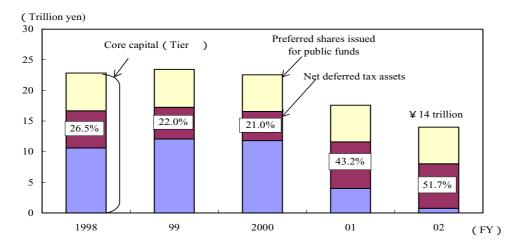


Figure 2-2-9 Bank Lending and Asset Liquidation



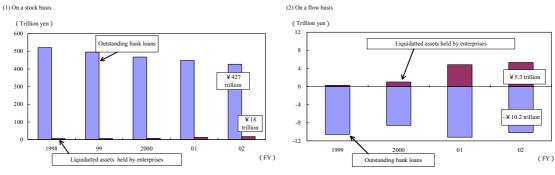
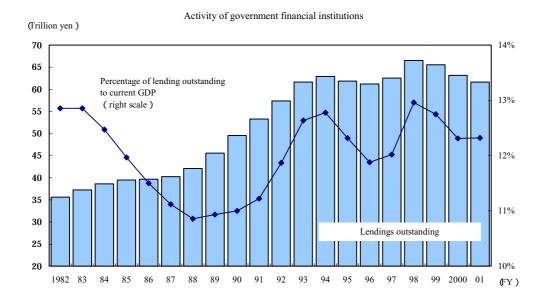


Figure 2 2 10 Lendings Outstanding of Government Financial Institutions



# [Section 3 Rebuilding Enterprises]

- 1. Challenges Facing Business Sector
- Restructuring of enterprises (effective utilization of assets, lowering of break-even points) has seen some progress.
- Balance sheet adjustment is a challenge still facing non-manufacturing enterprises.
  - → (1) Excessively indebted firms' business turnaround and (2) redoubled efforts to improve profitability are necessary.
- 2. Excessively Indebted Firms' Business Turnaround
- Decline in main banks' enterprise-saving functions
  - → Support is limited to enterprises that are heavily indebted out post robust core earnings.
- Mechanisms to facilitate early business turnaround are required

About 15% of listed enterprises are required to implement consolidation.

- (About 8% have launched consolidation and about 6% are required to achieve early business turnaround.)
- Development of framework for workouts: Faster liquidation through transparency-enhancing measures and others
  - → (1) Guidelines for workouts , (2) Guidelines for early business turnaround, (3) Creation of the Industrial Revitalization Corporation
- Examining effectiveness of workouts (features of banks' debt waivers)
  - (1) Large enterprises showing relatively better performance are subjected to debt waiver.
  - (2) Banks require enterprises to book special losses and cut personnel.

 $\rightarrow$  Such debt waivers are not called for as an easy way to delay liquidation of ailing enterprises.

- 3. Business Turnaround in Public Framework
- Role of the Industrial Revitalization Corporation

The corporation is expected to mediate coordination of interests between creditors from a neutral perspective and make concentration of loans easier.

- Overseas precedents (efforts in Northern Europe and Asia) and lessons

(1) Purchases of loans at market prices, (2) Considerations to equality between banks and to prompt loan purchases, (3) Utilization of know-how in private sector including foreign firms

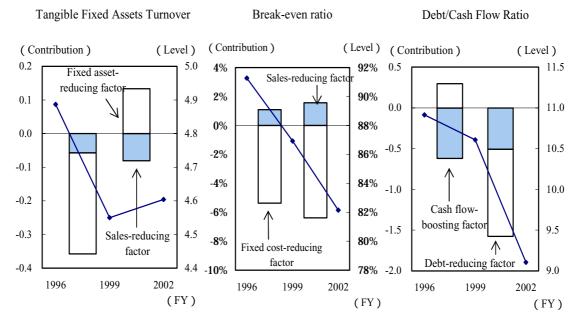
- 4. Improvement of Enterprise Value and M&A
- Changing environment surrounding the business sector and features of M&A Changes in key business resources, greater emphasis on profit targets
  - $\rightarrow$  Reorganization of business resources is required in a short period of time
  - →Introduction of enterprise reorganization laws and emergence of investment funds
     M&A varieties: Acquisitions, capital participation → Greater emphasis on mergers and business transfers

M&A purposes: Main purposes are to enhance existing businesses → Activation of business reorganization

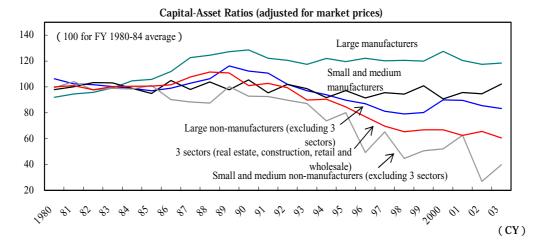
- Market assessment of mergers and real effects
  - The market is evaluating "industry reorganization," that has replaced "bailout-oriented mergers," more positively.
  - Effects of mergers are uneven  $\rightarrow$  Depending on business performances of individual enterprises
- Features and effects of business transfers
  - Related to business transferees' enhancement of existing businesses and business transferors' withdrawals from certain businesses
  - Better effects seen for business transferees with lower-than-average ROAs  $\rightarrow$  Possible revitalization of enterprises

# Figure 2-3-1 Progress in Restructuring of Enterprises (all industries)

# (1) Improvements are being made in the business sector



(2) Some problems are left in balance sheet adjustment



# Figure 2-3-3 Changes Seen in Main Banks' Recurring Profit-Stabilizing Function

A total of 130 listed firms must be liquidated or reconstructed

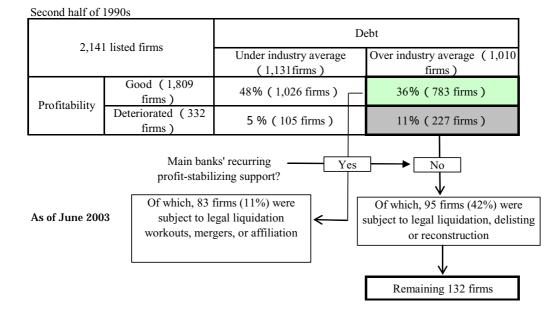
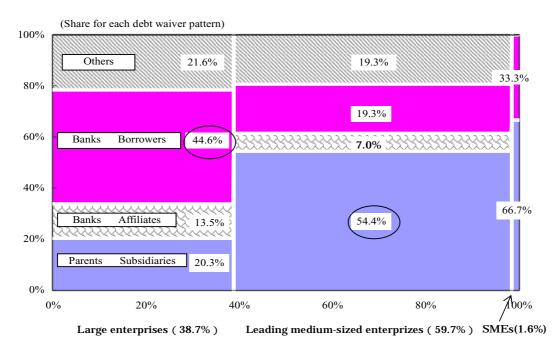


Figure 2-3-6 Breakdown of Debt Waiver Patterns by Business Size



#### Figure 2-3-7 Features of Banks' Debt Waivers

Debt waivers are not necessarily called for as an easy way to delay liquidation of ailing enterprise

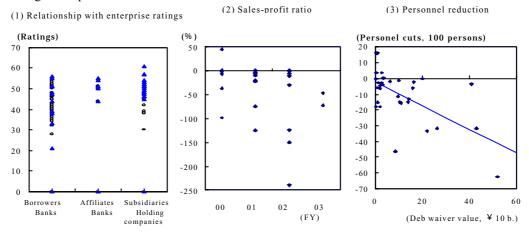
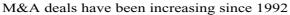
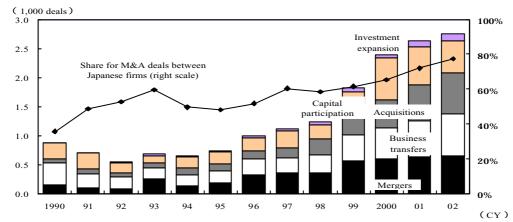


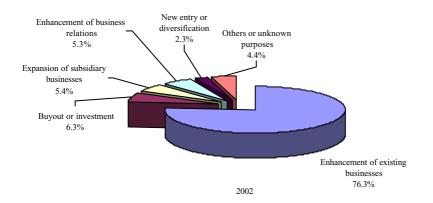
Figure 2-3-10 Breakdown of M&A Deals by Category





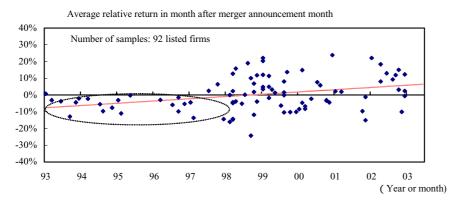
#### Figure 2-3-12 Breakdown of M&A Deals by Purpose

Enhancement of existing businesses is a dominant purpose of M&A purposes



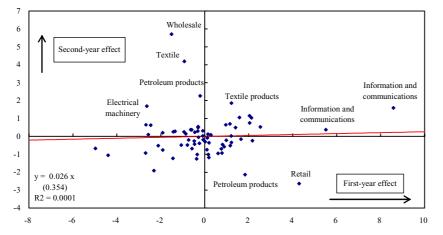
# Figure 2-3-13 Stock Market's View of Mergers

The announcement effect has gradually increased



# Figure 2-3-14 ROA-Boosting Effects of Mergers Effects are various in the first and second years

( Gap between ROA in the second year after a merger and that in the first year, percentage points)



(Gap between average ROA in the first year after a merger and that in the year before the merger, percentage points )

Figure 2-3-16 ROA of Business Transferee

ROAs rose for transferees below the sectoral average

(ROA gap between the first year after a business transfer and the year before the transfer, percentage points)

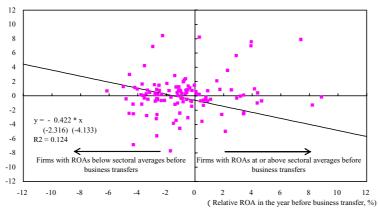
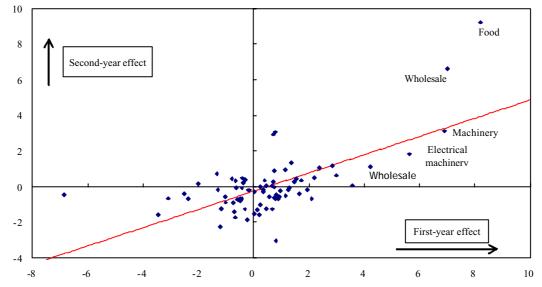


Figure 2-3-17 ROA-Boosting Effect for Business Transferee Business transferees having positive first-year effects can have positive second-

year effects

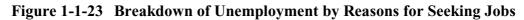
( Gap between the average ROA two years after the business transfer and that one year after the transfer, percentage points)

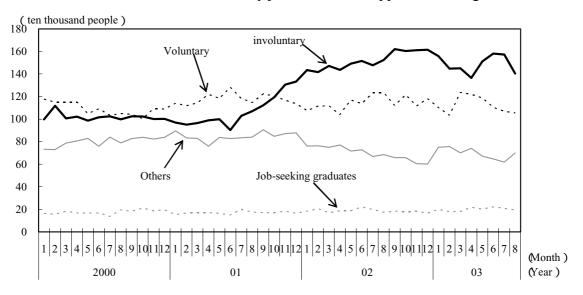


(Gap between the ROA one year after the business transfer and that in the year before the transfer, percentage points)

# [Section 4 Impact of Structural Adjustment on Employment and Wages]

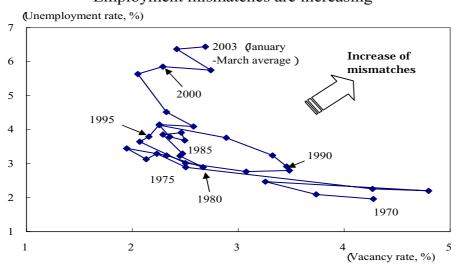
- 1. Adjustment Pressures on Employment
- Bankruptcies declined, involuntary unemployed persons leveled off
  - ← Disposal of non-performing loan by reconstructing borrowing enterprises are increasing
- "Employment mismatches" are increasing
  - $\rightarrow$  Unemployment coexists with unfilled job vacancies
- Young jobless people (aged 15 to 24) and long-term unemployment (one year or longer) are increasing
- 2. Adjustment Pressures on Wages
- Basic wages (scheduled wages) are being reviewed
  - → Absence of basic wage increases, reconsideration of seniority-based wages, introduction of performance-based wages
- Sustained shift to part-timers
  - $\rightarrow$  Downward pressures on wages
- 3. Desirable Employment Policy
- Expectation for maintenance of employment by public works was high
  - $\rightarrow$  Labor productivity growth has slackened, labor share has remained high
- Europe and the United States are shifting from "passive employment policy" (including unemployment compensation) to "active employment policy" (including vocational education and training)
  - $\rightarrow$  Smooth labor moves across different industrial categories
- Japan should put priority on vocational education and training
- Europe and the United States have experience in dealing with young unemployment (industry-academia cooperation and skill development)





The number of involuntary job losers has stopped increasing

Figure 2-4-4 Unemployment-Vacancy Curve Employment mismatches are increasing



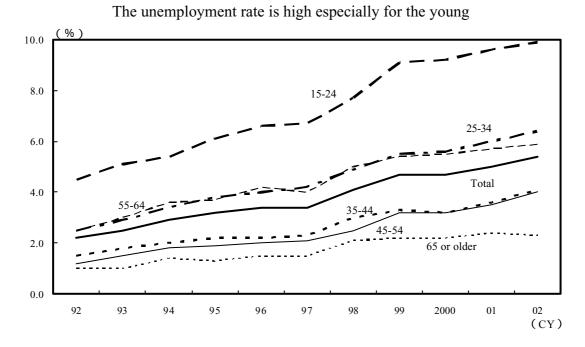
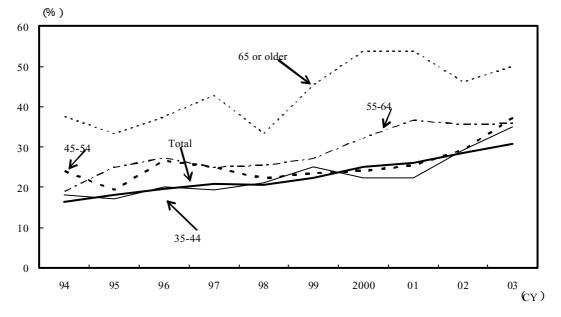


Figure 2-4-6 Breakdown of Unemployment Rate by Ages

Figure 2-4-7 Share of Those Remaining Unemployed for One Year or Longer

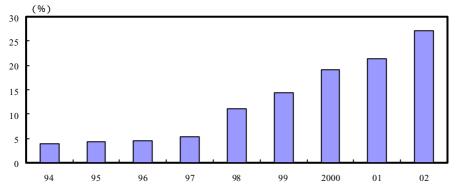
The share of long-term unemployed has been increasing

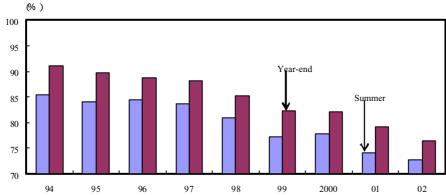


### Figure 2-4-10 Basic Wage Increase and Bonus Payments

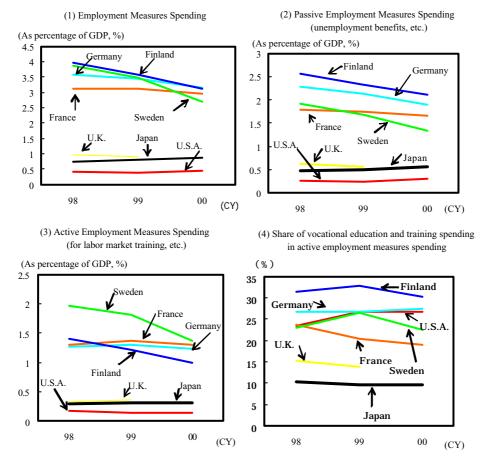
The share rises for offices with no basic wages and declines for those paying bonuses

(1) Share for offices without basic pay hikes





(2) Share for offices paying bonuses



#### Figure 2-4-15 Employment Measures Spending as Percentage of GDP in Industrialized Nations

Notes: Active employment measures = public employment services + labor market training + youth measures + subsidised empoyment + measures for the disabled

Passive employment measures = unemployment compensation + early retirement